

# RAMELLE for kids



*Foreign language to the beat of world music*

*"Music is a great starting point for learning a new language everywhere I go. It's a true ice breaker between cultures"*

*Armelle Gloaguen*

## OUR MISSION :

At Armelle for KIDS (AFK), our mission is to build bridges between cultures through music from around the world. As our children travel musically towards new horizons, words from foreign countries become familiar friends. Beyond our differences, we all have the same heart beating to the same rhythm and everyone smiles in the same language.

## OUR VALUES :

- Curiosity
- Openness to others and understanding
- Joy in learning



*« My inspiration comes directly from the children. They have an unlimited potential to learn and adapt. »*

## *Armelle Gloaguen, Founder*

### **ARMELLE GLOAGUEN FOUNDER**

More than an experienced French teacher, Armelle is also an accomplished musician and world music instructor.

She is sought-after as a composer, musician, singer and language educator. She is certified as an early childhood artist teacher specializing in music and theater from the University of Reims, France.

She has built a solid reputation in Europe, the United States and South America over the past 20 years.

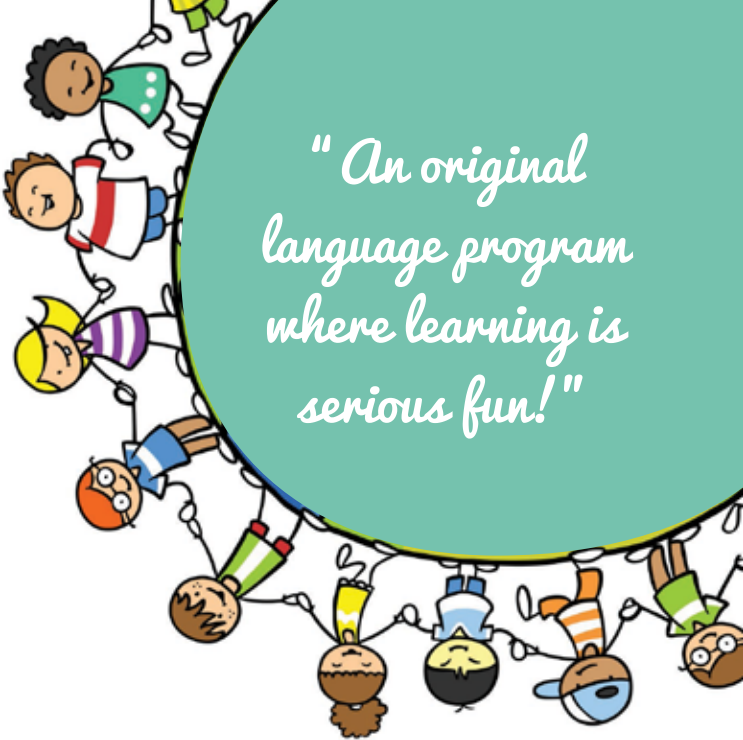




## LEARN FRENCH AND SPANISH THROUGH MUSIC

At early childhood, pre-school and elementary levels, language teaching through music is a tried and true technique. In a 2007 report, "Singing in a Foreign Language," the French Ministry of Education stressed that music better teaches the rhythm of the target language and its structure. The repeated melody, often stubbornly stuck in one's head and coupled with a playful activity, solidifies memorization.

Armelle's multi-sensory technique is based on the use of songs, simple musical instruments and marionettes. Her teaching method is efficient, playful and dynamic. Children acquire vocabulary, sentence structures and idiomatic phrases in the joyous act of singing. This repetition of all elements achieved through music, in song, is an excellent way to improve comprehension and verbal practice. She developed it initially to teach French, Spanish and English to children between 6 months and eight years of age.

A large green circle is the center of a group of cartoon children hanging from its edge. The children are of various ethnicities and are wearing colorful clothing. Some are holding onto the circle, while others are hanging upside down. The quote is written in a white, cursive font inside the circle.

*"An original language program where learning is serious fun!"*

## CHILDREN IN AFK's PROGRAM:

- Develop better overall language and speech acquisition
- Develop cognition: memory, vocabulary, recalling, oral skills, counting
- Learn to concentrate and follow instructions,
- Learn balanced social and emotional behavior through teamwork and cooperation
- Develop fine and gross motor skills





## ROCK YOUR WORLD KIDS!

“The ideal early childhood and elementary music program”

### YOU WANT A PEDAGOGICAL METHOD TO:

- Promote the children’s language, cognitive, motor, social and moral development
- Develop the curiosity, autonomy and creativity of your pupils
- Enrich their educational experience
- Promote cultural discovery
- Cultivate learning through games and pleasure
- Develop self-confidence
- Stress respect for the children and their needs as a group



### ARMELLE FOR KIDS IS A PROGRAM THAT :

- Contributes to personality development and cultivates a balance between emotions and intellect
- Allows children to learn about other cultures and be open to the world and other languages through music
- Bolsters self-confidence and self-esteem
- Improves concentration
- Fosters self-expression





# ARMELLE BY THE NUMBERS



10 K



More than 10,000 children have clapped their hands for AFK

95%

satisfaction

95% of the schools served by AFK love the program



In the top 10

AFK is in the top 10 programs worldwide using music to teach languages

50



More than 50 schools and educational establishments have enjoyed AFK



3 continents

AFK is present on 3 continents: North America, South America and Europe



# FAMILY CONCERTS & BIRTHDAY PARTIES

*An eclectic mix of hot global tunes  
brought to you by*



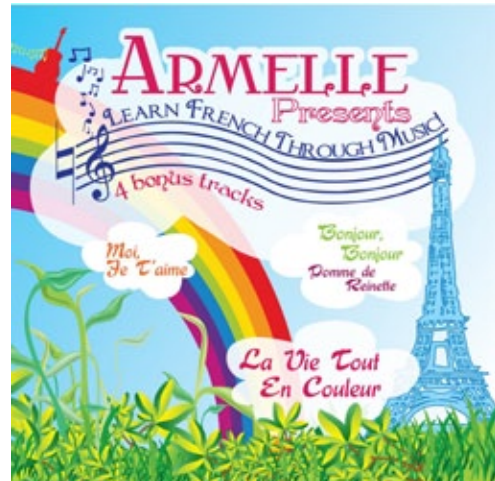
*award-winning children's entertainer and educator  
Armelle  
and friends Matthem Bauer, Brian Carter and  
the French Jazz trio!*



# OUR PUBLICATIONS



*Families love it  
since 2010!*



*A favorite since 1998!*



*"Parents' Choice  
Approved" Award!*



*Our newest release, out  
since Dec. 19th, 2019 and  
already a success!*





## OUR SOCIAL RESPONSIBILITY

Our humanitarian project uses music as a tool of adaptation and as an emotional outlet to help children find stability through new experiences. Our donors help in the organization of musical workshops for small groups by age and interest.

In August of 2016, Armelle For Kids travelled to Calais in northern France to support refugee children from Afghanistan, Iraq and Eritia. Many of them had lived through tragic experiences and were suffering on a daily basis.

Since music is an effective therapy that can help rebuild confidence and self-esteem, we made instruments available to these children to help them express their hopes and lessen their fears.

Sounds, words and rhythms play an important role in children's intellectual and emotional development.

Armelle For KIDS took on the mission of helping the neediest children by using music as the tool to begin the healing process in their hearts.

# THEY BELIEVE IN US!





# TESTIMONIALS

*"As Children's Librarian, I have hired many performers and Armelle is among the best (one of my all time favorites). I never failed to be impressed with her enthusiasm for music, beautiful voice and ability to engage and interact with children and caregivers. I enjoy her multiculturalism, her talent, her ability to go with the flow and the way she can develop themes and stick to them."*

*Rebecca Teglas, Head of Children's Library of Larchmont, NY*

*"Dear Armelle and Matthew, we can't tell you enough how much we appreciate you performing at our Halloween Party. You two were amazing and you had both kids and parents smiling and grooving! The party was a success-thank you, thank you!"*

*Margaret, Katrina and the ECC community, White Plains, NY*

*"When Armelle walks into Children's Day School, the children squeal with delight; they know what to expect when she shows up. With participatory songs, Armelle uses her «world music» to engage them. She weaves lyrics, rhythms and melodies from all over the world with musical instruments matching the song and culture that the song comes from. Armelle not only provides the enjoyment of teaching music to the children, but also works very hard at doing the same for the teaching staff. Armelle's talent, energy and good will is a gift for all who are able to sing with her."*

*Sara Champion, Director, Children's Day School, Greenwich, CT*

*"Thank you for teaching us about instruments from all over the world and to dance. You always bring knowledge and joy to our classrooms."*

*Little Sweethearts and Tender Care School, Directors and Teachers, Mamaroneck and Somers, NY*

*"Dear Armelle, I just wanted to thank you for a terrific French class. I found your method to be outstanding and I know that Max and Sydney absorbed a lot of French as your CD has always been their favorite music."*

*Gail Chehab, Mom.*

*"My three sons run around singing the songs from AFK's classes and they understand conceptually what these songs are about because of her playing technique. Armelle and all her teachers have the teaching qualifications and endearing personalities to make the "Learn French Through Music" program a success for the children!"*

*Theresa Timmes, Mom.*

# THE TEAM



**Armelle GLOAGUEN**  
Director of Operations



**Elizabeth VARUOLO**  
Business Manager and  
Resource Person



**Nina OSSOFF**  
World Music Instructor



**Ericka REYES**  
Spanish Instructor



**Adèle GOUGUET**  
Social Media



**Matthew BAUER**  
Singer/Percussionist



**Tany SAPIONE**  
Spanish Instructor



**Adétola FAGBÉMI**  
Marketing



**Yasmina EDWARDS**  
International Events Manager



**Bénédicte GLOAGUEN**  
Graphic Designer



# WOULD YOU LIKE YOUR STUDENTS TO EXPLORE NEW WORLDS THROUGH MUSIC?

## CONTACT-US !

*Visit us!*

**At [www.armelleforkids.com](http://www.armelleforkids.com)**

*Follow us!*

**On social media to learn more and interact with us!**



*Tag us and share us!*

**#armelleforkids @ArmelleForKids**

Or contact our Resource  
Person :

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